Balance@Work

Massage Stations for Events

Wellbeing, branded for your client



EVENT WELLBEING SOLUTIONS

Dossier for agencies and event organisers

Conferences · Trade fairs · Corporate events · Incentives · Barcelona

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01 · WHAT WE OFFER

A wellbeing break, signed by your client

We set up a **massage station** at your event, integrated with your client's or sponsor's branding: attendees enjoy an express chair massage, fully clothed and with no oils, and the brand achieves something a stand rarely does: **direct contact, quality time and a positive memory linked to it**.

≈ 30	5–7 min	0
attendees per station in 4 hours	express sessions, fully clothed, no oils	hassle for the agency: set-up, bookings, take-down

02 · FORMATS

Fits any kind of event

Conferences and trade fairs

A rest area for attendees and speakers between sessions, or a service at an exhibitor's stand to draw visitors.

Social events and cocktails

Express neck and shoulder sessions between conversations, on rooftops, terraces or chill-out areas.

Sponsorships

A wellbeing space carrying the sponsor's brand, with QR bookings that help them capture leads.

Incentives and group travel

A moment of care in the programme: at the hotel, at the closing dinner or during free time.



03 · BRANDING

The brand at the heart of the experience

We offer two levels of branding. Both include QR booking with the client's brand and a mention of the brand by the therapist.



INCLUDED · ALWAYS AVAILABLE

Brand integration

- The client provides their materials: roll-ups, cubes, photocall or displays.
- We integrate them into the wellbeing station so their brand takes centre stage.
- QR booking with their brand.

WITH 4 WEEKS' NOTICE

Full branding

- Roll-up designed and produced by us with the client's logo.
- Branded face-cradle covers, visible in every session and in event photos.
- Optional branded wellness kit for attendees.
- QR booking with their brand.

Photo: organiser's brand integration at Beyond Boundaries Global Festival (Barcelona, 2026).

04 · IDEAS FOR YOUR CLIENT

Beyond the massage station

Hand massage in the lounge

3–5 min hand massages for guests seated in the lounge area. No massage chair or extra space needed: ideal for dinners and beach clubs.

Aromatherapy ritual

A 1–2 min sensory welcome with essential oils on hands, neck and wrists. Quick, memorable and easy to link to a brand.

Lead capture via QR

Slots booked from a page carrying the client's brand; the client receives the details of interested attendees (with their consent).

Branded wellness kit

A wellbeing gift with the client's logo to take home. Requires 4 weeks' notice; priced by quantity.

05 · RATES

Indicative rates

Each station is **one therapist and one chair**. We prepare a tailored quote based on the hours, the number of stations and the level of branding for each event.

Service	Rate
Massage station · 5–7 min express sessions	from €90 / hour per station
4-hour event with one station (around 30 people)	from €360
Brand integration with the client's materials and QR booking	Included
Single-use hygiene supplies, set-up and take-down	Included
Full branding · roll-up and logo covers, reusable across events	from €190 per station
Hand massage, aromatherapy ritual and wellness kit	Depends on format
Events outside Barcelona	On request

Prices in euros, excluding VAT (21%). Service available in English and Spanish.

For agencies

We work with **commissionable retail prices** and prepare the proposal materials for your client. Ask us about the terms.

How many stations?

One station serves around 30 people in 4 hours. For groups of more than 60 attendees or several sponsors, we recommend two stations per event.

06 · WHAT WE NEED

To have everything ready on the day

- **Date, time and venue** of the event, and approximate number of attendees.
- **Brand materials** from the client (roll-ups, displays) or, for full branding, high-resolution logos.
- **About 2 × 2 m per station**, ideally sheltered from the wind and well lit for evening and terrace events.
- **A contact person** at the venue for access and set-up (30 min before start).

07 · EVENT EXPERIENCE

We've done it in Barcelona

Wellbeing area at the **Beyond Boundaries Global Festival** (Museu Marítim de Barcelona, 2026), organised by Conversation Design Institute: chair massages for speakers and attendees over two full days, integrated into the festival experience.







Member of **22@Network Barcelona**, the business association of Barcelona's innovation district.

08 · TERMS

Terms of service

Booking and invoicing

Written confirmation and 50% on booking; remaining 50% after the event, with invoice.

Cancellation

Free of charge up to 7 days before the event; with less than 7 days' notice, 50% of the total. Branded materials already produced are non-refundable.

Lead time

We recommend booking 2–3 weeks ahead; 4 weeks if full branding is included. Availability subject to confirmation, on a first-come basis.

Planning an event?

Tell us the date, venue and number of attendees, and we'll prepare a tailored proposal for your client.

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